

MT COSMETICS

Professional Luxury Skincare



MISSION



We are in constant pursuit of beauty. With state-of-the-art research, pioneering development, and dedicated customer service, the raison d'être and corporate objective of MT Cosmetics is to elevate our partnered beauty professionals worldwide with unique aesthetic medicine and salon support.

We do this through our distinguished luxury skincare brands, MT Metatron and Sandalphon, both of which are exclusively bottled. No shortcut is ever taken with our decadent offerings, which we dream up and bottle using high performance cosmetics chemistry. Exclusivity is at the heart of our creations.

We provide our partners with the highest form of aesthetic care for their customers. When these professionals share our secrets with their clientele in a luxurious and harmonious setting, one rendezvous is never enough.

MT Cosmetics, Inc.
Co-CEO Masatoshi Nakanishi

A handwritten signature in black ink, appearing to read 'Masatoshi Nakanishi'.

MT Cosmetics, Inc.
Co-CEO Rie Itabashi

A handwritten signature in black ink, appearing to read 'Rie Itabashi'.

CONCEPT



Bridge Of Trust

Our skincare brands, MT Metatron and Sandalphon, are available exclusively through beauty clinics and aesthetic salons. They are the finest tools in the beauty professional's kit, recommended and endorsed with utmost confidence by leading professionals world-wide.

Our products are unique and demonstrate functionality and finesse providing the perfect offering for an unmistakable VIP experience in a salon setting.

As time passes by, we stay true to our origins by creating sublime products for all to enjoy. We also contribute to the advancement of our partnered professionals, offering countless forms of bespoke guidance including attuned product development and expert business advice.



Cutting Edge Skincare

Establishes MT Metatron

MT Metatron skincare products are based on high quality ingredients, such as DMAE, Carnosine and Alpha Lipoic Acid, which create a powerful formula to achieve multi-layer firming and anti-ageing results.



Releases Sensitive Care Line

Before enriching your skin, you need to protect it. That's why this line's products contain sumptuous perilla leaf extract and exfoliating brown sugar extract.



Releases Whitening Care Line

This nourishing range focuses on smoothing blemishes, dark spots, bags and lines, offering you brighter, more luminous skin.



Releases Stem Care Line

Luxury skincare line focused on the latest formula and plant stem cell based technologies.



Introduces the New Platinum Line

Addresses skin troubles caused by external stimuli such as dryness and ageing skin.



Introduces the New Science Line

Addresses skin firmness and transparency.



Releases Firming Care Line

An outstanding range of products that firms skin from deep within and boosts muscle tone, smoothing the skin.



Releases Pore Care Line

Delivers a high concentration of Vitamin C and its derivatives to tighten skin and help shrink the appearance of pores.



Exports Products To Singapore

Establishes MT Cosmetics Singapore Pte. Ltd.

2004

MT COSMETICS HISTORY & AWARDS



2007

MT Crystal Shot wins the Bronze Prize in the 25ans Hearst Fujingaho Beauty Medalist Award Beauty Serum Division 2012.



Skincare Brand Awarded the Grand Prize

MT Metatron is awarded the Grand Prize in the General Division of the Cosmetics General Election among the most essential cosmetic brands for salons by Esthetics Wired.

* Esthetics Wired Japan, June 2013 Issue, Beauty and Healthcare News Inc.

2013

Awarded First Place At the Cosmetics General Election

MT Metatron is awarded first place at the Cosmetics-General Election as the most essential brand to beauty salons.*

* Esthetics Wired Japan, June 2014 Issue, Beauty and Healthcare News Inc.

2014

2016

MT Stem Lotion is awarded the Gold Prize in the overall division of 25ans Hearst Fujingaho Beauty Medallist Award 2016.



MT Stem Cream is awarded the Bronze Prize in the overall division of 25ans Hearst Fujingaho Beauty Medalist Award 2014.



2018

MT Stem Eye Cream is awarded the Gold Prize in the 25ans Hearst Fujingaho Beauty Medalist Award Radiant Eyes Division 2018.



Pure Beauty Global Awards 2018 Finalist 'COSMETICS BUSINESS' HPCilmedia

• Best International Breakthrough Brand (MT Stem Eye Cream)

• Best New Premium Anti-ageing Product (MT Stem Eye Cream)

• Best New Premium Skin Care Product (MT Contour B Cream)



2019

Opens MT Cosmetics Studio In Tokyo

MT Cosmetics Studio is the best place to introduce the MT Metatron and Sandalphon brand concepts to our customers.



2020

MT Essential Lotion wins Best Anti-ageing Toner at 'L'OFFICIEL' Singapore Edition Beauty Awards 2020.



MT Cleansing Gel was awarded first place in 'sweet' Best Beauty Item Cleansing Category.

MT Cleansing Gel was awarded 2nd place in the User Reviews Ranking* Cleansing Gel Category. * Data gathered between April 1st, 2021 and September 30th 2021 (6 months)

MT Cleansing Gel was awarded 1st place in General Gel Cleansing Category in HOT PEPPER Beauty cosme throughout the year in 2020.



MT Protect UV Gel makes the hall of fame, receiving the Beauty Grand Prize in "12 Best Products to Buy Now" , Sunscreen Category.

2022

Renewal

- Makeup Remover / Cleansing Line
- Essential Line
- Protect UV Line

MT Essential Serum receives Gold Medal in the Skincare Category of Hearst Fujingaho's "25ans" Beauty Medalist Awards 2022.



2023

Renewal

"25ans" by Hearst Fujingaho, Beauty Medalist Awards 2023, Skincare Category: MT Contour B Cream won the Bronze Medal.



Chosen by beauty and cosmetics enthusiasts, LIPS Best Cosmetics of 2023, Cleansing Gel Category: MT Cleansing Gel achieved 3rd place.



ABOUT MT METATRON

The Development Of MT Metatron Was To Serve Beauty Salons And Clinics

These premium, high end skincare products are expertly crafted to support those wanting to look young even into their later years.

Giving You Clear, Smooth, Luminous Skin Is Our Priority

So why is it popular, and how does it work? We designed MT Metatron to address all of the daily ageing issues that happens to us as we grow older.

We understand precisely what happens in the skin and the risk factors involved in every person's ageing process. From there, we formulated products with several special ingredients. DMAE increases muscle tone, firming the skin. Carnosine has antioxidant and antiglycation properties, protecting collagen from damage. Panthenol has both antioxidant and cell repairing properties.

Your beauty is our priority. That's why it's a process that never ends—we continually review our product ingredients against the latest research and consumer feedback.



MT[®]
METATRON



THE REASON

Why Choose Metatron?

1. Striving To Be Your Most Trusted Partner

MT Metatron products are used by skincare professionals in approximately 5,000* beauty clinics and aesthetic salons nationwide. Our products are also spreading worldwide, garnering attention in China, Russia, New Zealand, Singapore, Taiwan, the European Union and others.

* as of August, 2020

2. Cutting Edge Dermatological Treatment

We produce highly functional skin care products through cutting edge dermatological treatment and top-notch beauty techniques. Our products are safe to use in combination with different medical devices and after aesthetic treatments.

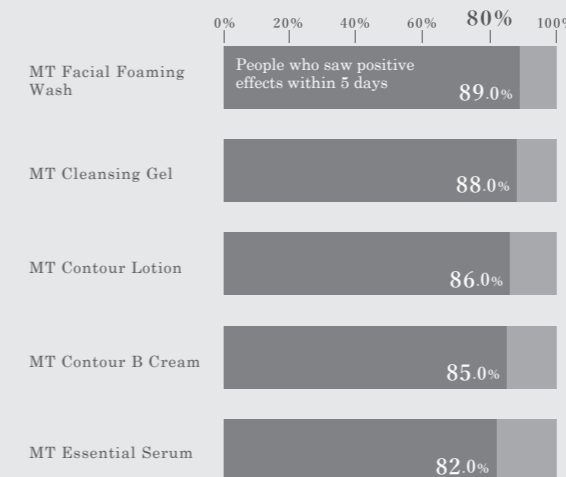
3. Creating Refined Products That Work

We carefully select ingredients and are constantly conducting research on the best concentrations and combinations to ensure maximum effectiveness with the aim of creating products that satisfy and delight our customers. Our commitment to our products has led to consumer trust in our brand.

User's Voice

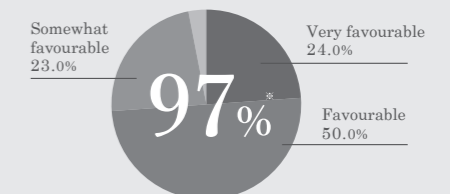
Timing when positive effect is felt Timing of visible results

For all 5 products, 80% of the people saw positive effects within 5 days of usage.



Brand affinity

Brand affinity was at 97% after using the full line of products.



Over 90% brand affinity*
(Includes very favourable, favourable and somewhat favourable)

*Based on tests run on 5 products (MT Cleansing Gel, MT Facial Foaming Wash, MT Contour Lotion, MT Essential Serum, MT Contour B Cream) (2023 March test results)

*Survey conducted by: Institute of Statistical Analyses, Inc. Survey methodology: Home-use test. Condition for survey participation: 100 women over 20 and under 60 who have used aesthetic salons or beauty clinics more than once a year.



SANDALPHON



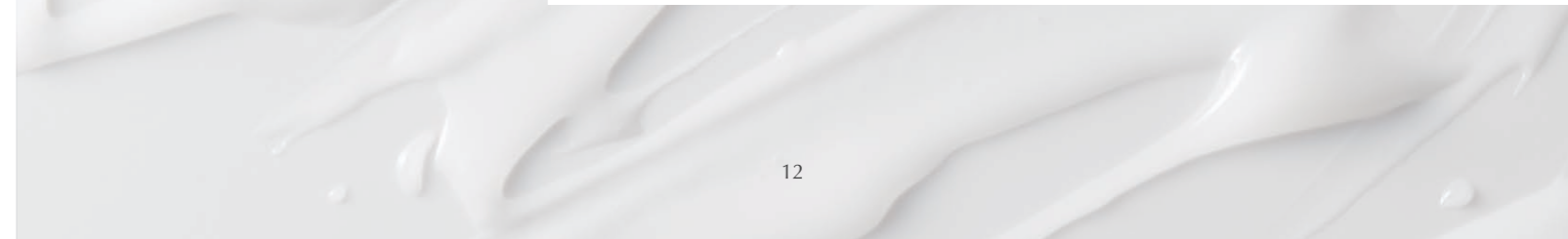
About SANDALPHON

Blending High Performance Techniques
With Aesthetic Salon Ingredients

Sandalphon is an ultra-high performance brand formulated using DMAE. To get the perfect result, we combined it with an original massage technique, focusing on facial massage and lymphatic drainage.

The Best Way To Get Model-Like Skin

It is said that facial muscles begin to deteriorate from the early 20's. Daily stress also reduces metabolism, causing facial swelling. The active ingredients in Sandalphon help our clients to smooth, tighten and contour their skin by toning their facial muscles. Everyday use of the home care range assists in creating a V-shaped facial profile, providing the same effect as one would achieve at a beauty salon. In addition to facial skincare products, the collection features a body gel and supplements.





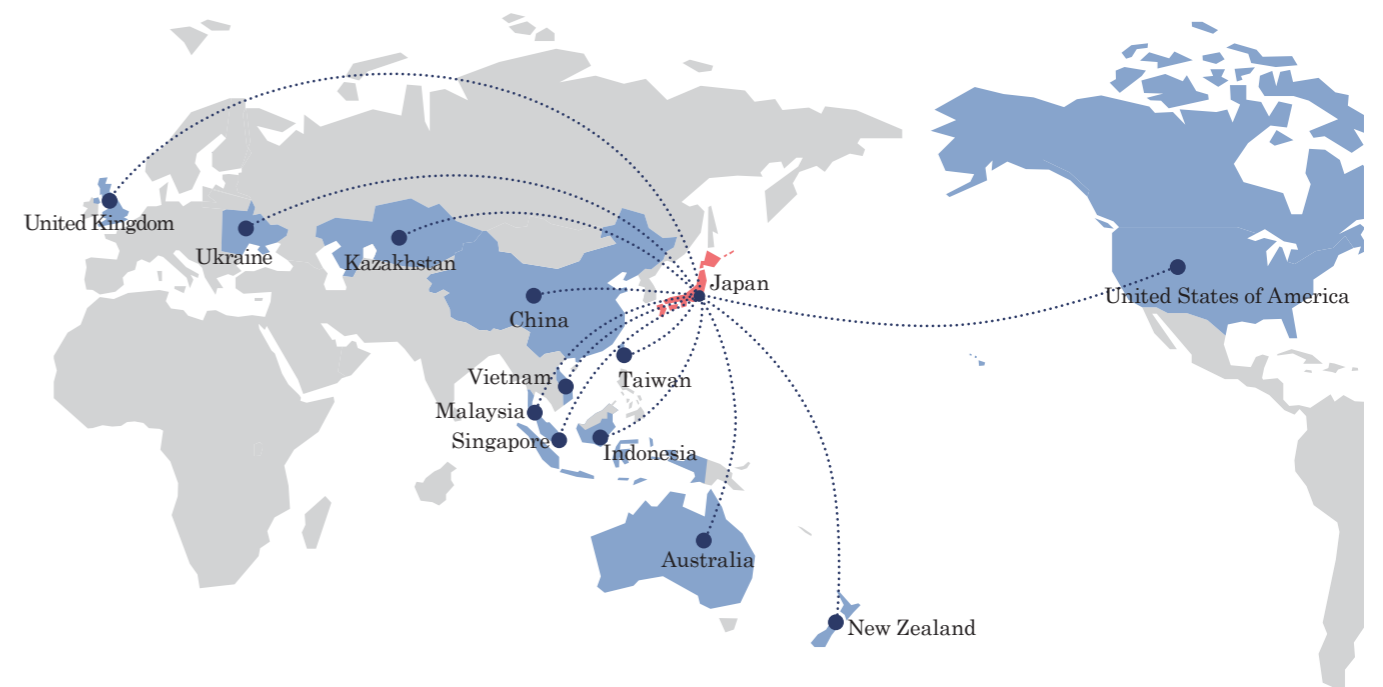
EVENTS & SEMINARS

We work tirelessly to ensure that our customers – beauty clinics and aesthetic salons from around the world – are highly skilled and well-trained by our advisors.

We support our customers by holding free product training sessions, sales support training sessions, and technical training sessions regularly throughout the year. We teach how our professional treatments can be customised according to the client's skin condition on the day of a treatment, allowing practitioners to address multiple skin concerns in any combination.



COMPANY



Leveraging the unique heritage and the positive attributes of its country of origin, MT Cosmetics has been able to penetrate markets around the world by providing high quality products.

We offer a highly differentiated experience to our customers and excite them constantly through innovative and high quality products.



Year of establishment: 2005

Co-CEO: Masatoshi Nakanishi

Co-CEO: Rie Itabashi

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